

Straight-Up[®]

pH NEUTRAL CLEANER



Available Packaging



The Straight-Up Difference

From concentrate to diluted cleaning solutions, Straight-Up is pH neutral.

Buckeye **Straight-Up** is a true pH neutral cleaner. Across the nation, water sources vary above and below neutral or the pH of 7. When added to water, **Straight-Up** automatically adjusts the solution to neutral, regardless of the water source's pH. This means **Straight-Up** is safer for your floors.

Straight-Up also has an excellent detergent system, providing tough cleaning power not found in competitive pH neutral products. This neutral cleaning action makes **Straight-Up** ideal for both floor care maintenance and general cleaning assignments.

Versatile characteristics allow **Straight-Up** to be used in conjunction with mop and bucket applications, spray bottles, autoscrubbers and pressure washers.

FEATURES

- pH neutral
- Safe on floor finish
- No-rinse formula
- Dissolves quaternary disinfectant residue
- Effective in hard water
- Pleasant fragrance
- Great in autoscrubbers
- Excellent performance in cold water
- No OSHA hazardous materials
- Delivers unparalleled cleaning results
- Superior soil suspension abilities

Suggested Use Dilutions

Autoscrubbers:	1 oz./gallon of water
Light soils:	1 oz./gallon of water
Normal soils:	2 oz./gallon of water
Heavy soils:	3 oz./gallon of water

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Tap Water Source *	Water	ppm	Sol.pH**
Dallas, TX	7.7	112	7.0
Bloomington, IN	5.8	86	6.7
Memphis, TN	4.7	54	6.7
St. Louis, MO	9.5	155	7.4
Oklahoma City, OK	9.6	80	7.0
Charlotte, NC	8.8	49	6.9
Omaha, NE	8.4	197	7.1
St. Paul, MN	7.9	101	6.8
Sioux Falls, SD	8.5	324	6.7
Wichita, KS	8.0	115	6.9
Albany, NY	8.5	70	7.0
Springfield, MA	6.8	23	7.0
Pompano Beach, FL	7.9	144	6.7
Denver, CO	7.9	131	7.0
Pittsburgh, PA	8.1	157	6.9

*Water samples submitted by local Buckeye distributors

Tests run on water samples taken from around the country prove pH levels of water are rarely neutral.

The chart, pictured left, shows the pH levels of city tap water, water hardness, and the new pH levels when **Straight-Up** is added at a dilution of 1:64**.

This chart proves that **Straight-Up** cleaning solutions will be neutral despite the pH of the water source. From concentrate to cleaning solution, **Straight-Up** will be pH neutral!



TECHNICAL SPECIFICATIONS

pH Concentrate	7.0 ± 0.2
Weight/Gallon @ 60°F	8.56 lbs ± 0.03 lbs
Free Alkali	None
Solvents	None
Abrasives	None
Phosphates, NTA, Enzymes	None
Freeze-Thaw Stability	Pass 3 Cycles
Biodegradable	Yes
Color	Cranberry
Fragrance	Floral



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